+PReS Finish enables more effective and managed business communications

+PReS Finish is a complete integrated enterprise correspondence system. It provides a controlled process for document creation, management and production.

Routine desktop mail documents are created on the desktop but instead of being printed locally on desktop printers then manually folded and inserted into envelopes, they are electronically sent to a print provider where they can be aggregated and sorted for production and mailing.

+PReS Finish is designed to displace labour and time-intensive departmental desktop printing workloads by redirecting the work flows to highly automated production printing locations.

With +PReS Finish, documents are created on the desktop using NewLeaf, PReS Designer or PReS, and messages can be collaboratively edited in a browser by colleagues anywhere in the world using +PReS Share. Once approved, the finished documents are sent electronically to the +PReS Finish for production.

+PReS Finish Workflow

1. +PReS Finish receives templates and data (or data alone) via secure FTP or email and automatically aggregates documents. It then groups them by stationery type and finishing needs

2. A batch of documents with similar attributes – such as all the jobs on letterhead from one company – is selected and configured for production by an operator

3. Data is sorted and a spool file – containing page description commands and resources is created. Resources include tray calls, postal bar-codes, any required OMR or bar-codes and unique document numbers. This is than sent to the printer

4. +PReS Finish monitors and records the status of all documents in the system as they are received, printed, reprinted, inserted, finished and dispatched enabling tracking of documents
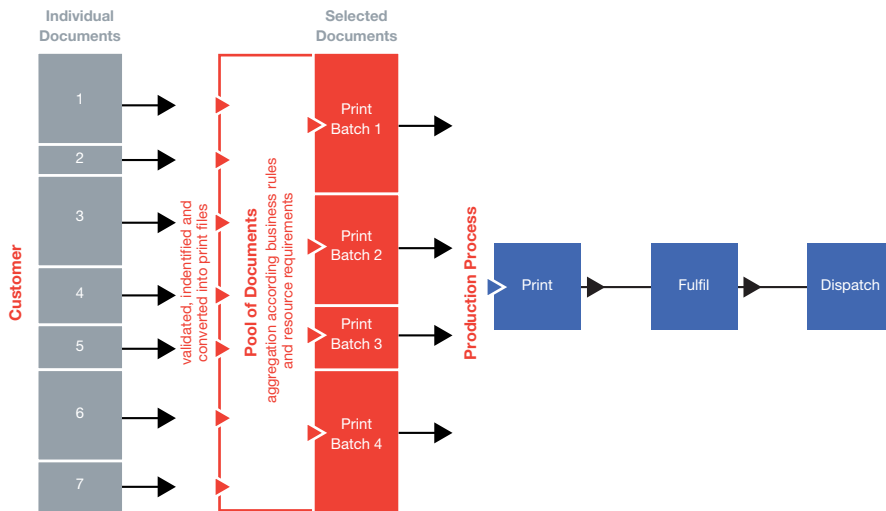
The +PReS Finish architecture and tools make it possible for your company to generate a new revenue stream, improve customer service levels and provide more effective and managed business communications.

Features

- **Aggregation –** Collect all documents from multiple customers in to a central pool

- **Segmentation –** Divide the pool into production efficient units depending on business rules (e.g. don't mix customer A and B), resource (e.g. colour / monochrome) and equipment (e.g. 6 tray printer, 2DBarcode inserting machine marks) profile

- **Automate production** to generate the print files when criteria are met

- **Interface into production control** procedures and automated document factories

- **Manage reprints of single or multiple documents**

- **Run postal optimisation routines** to order documents for maximum post discounts

- **Route document to other print site**

Benefits

- **Reduced mail production costs –** by consolidating a number of small inefficient jobs into larger profitable jobs

- **Centralised production –** enables automatic address validation, cleansing, bar-coding and archiving

- **Postal sorting –** consolidated batches of documents can be easily sorted for maximum postal discounts

- **Routing –** batches of documents can be electronically routed to the production facility closest to the delivery point. This minimises distribution costs, postal charges and delivery times

- **Audit trail –** a complete record of who sent what and when is kept for reporting and accounting purposes

- **New revenue stream for print providers** created from emerging desktop mail market

- **Improved utilisation of existing production equipment**

- **Multiple production facilities** can be connected to form a mail network

The +PReS Finish receives job submissions from the document composition tool; the submission is validated and the individual documents identified and converted into print files. These documents are added to the pool of documents that are ready for printing. The +PReS Finish operator is able to segment these aggregated documents according to defined business rules and resource requirements to maximise equipment use. The

+PReS Finish then creates a print batch from the selected documents that is then, optionally, sorted to maximise postal discounts and the final print file is sent for printing. The print batch is print, inserted into envelopes and dispatched. Each document's status is updated at each stage to show its progress through the fulfilment cycle and to enable reprint files to be created for wrecked documents.

PrintSoft

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About PrintSoft

PrintSoft is globally recognised as the pioneer of variable data composition technology for high speed printing.

PrintSoft provides software solutions for creating highly personalised, dynamic documents for transactional, direct-mail, white mail and transpromotional applications. PrintSoft has the largest installed base of service bureaux clients in the world. With installations in over 50 countries, PrintSoft offers its customers unparalleled breadth and depth of expertise.

PrintSoft can provide a customised solution that suits your ongoing needs, enabling you to effectively communicate with your customers.

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